
Job Description

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Aesthetic Director

Full Time Role Available

Gabriel Saunders is looking for an Aesthetic Director who is passionate about architectural imagery to join our talented team. The Aesthetic Director will work as part of the studio team to produce high quality rendered images.

You will work collaboratively with our Stylists, Photographers, PostProduction Artists, Modellers and Visualisers to create beautiful imagery.

About Us

Gabriel Saunders has established itself as an industry leading visualisation studio specialising in architectural visualisation and interior styling. Our tailored approach and cross-disciplinary team create a unique offering for our clients - creating captivating visual narratives grounded in reality. Our methodology provides our studio the creative freedom to challenge our clients expectations and produce stunning and successful outcomes for their projects.

We work with the world's leading architects, interior designers, branding agencies, photographers and developers to conceptualise beautiful designs. We believe in dynamic careers and nurturing people's strengths and interests through work-life balance, varied opportunities and experiences.

The Position

The successful candidate would be responsible for establishing and guiding the overall visual aesthetic of projects, taking ownership of the creative vision from concept through to final delivery and ensuring the highest standard of design excellence across all outputs. This role shapes the visual direction of each project, ensuring alignment with them client brief and GS standards while elevating the studio's creative benchmark.

The role involves a balance of creative leadership and strategic oversight, requiring the Aesthetic Director to develop and articulate strong conceptual frameworks for visualisations, provide clear guidance and direction to the team, and continuously source and evaluate new references and inspirations to enhance the studio's visual language. Through collaboration with internal teams and stakeholders, the Aesthetic Director ensures every project is cohesive, refined, and creatively progressive.

There are six primary accountabilities for this role:

1. Visual Aesthetic Vision and Strategy

Establish and define the overall visual aesthetic of each project through research, curated references and the development of clear lighting mood boards aligned with the client brief and GS Studios' creative direction. Collaborate with internal teams to guide, review and refine the aesthetic direction at every stage, ensuring consistency, clarity and creative excellence.

2. Artistic Quality Assurance and Project Support

Collaborate closely with Visualisers to uphold GS standards and client expectations, providing artistic guidance, constructive feedback and strategic input across all project milestones. Review final imagery, client feedback and photography briefs to ensure artistic integrity, alignment with the agreed direction, and a consistently high-quality outcome.

Gabriel Saunders P/L

—Address
227 Moor St
Fitzroy Victoria 3065
Australia

—Telephone
+61 3 9419 4482

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info@gabrielsaunders.com.au

—Website
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—ABN
15 145 739 984

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3. Team Guidance and Research

Guide the visualisation team to ensure consistent alignment with the established aesthetic direction while fostering ongoing artistic skill development. Proactively research, evaluate and implement new techniques and tools, keeping the studio at the forefront of industry trends and continually elevating workflow and visual quality.

4. Guide Aesthetic Goals of Post-Production Process

Lead and guide the post-production process to ensure all final outputs align with the approved Art Direction, providing clear briefs, references and ongoing feedback to maintain consistency and quality. Manage workflows, timelines and budgets effectively, balancing creative excellence with delivery commitments and escalating additional costs to Directors where required.

5. Studio Artistic Goals and Objectives

Collaborate with studio leadership to define and implement artistic goals, monitoring progress and contributing to strategic direction. Stay informed on global and local photographic trends to continually refine the studio's aesthetic, while advising on resource allocation to support high-quality creative outcomes.

6. Aesthetic Direction Coordination & Administration

Oversee and report on Art Direction concept development to ensure milestones, budgets and timelines remain on track, proactively managing risks and maintaining transparency with Production and Account Management teams. Actively contribute to project planning, client feedback evaluation and internal communication, ensuring all AD components align with GS processes and are delivered consistently and efficiently.

The skills and experience the ideal candidate will bring to the role:

Qualifications:

- A bachelor's or master's degree in architecture, interior design, visual arts, or a related field
- Experience in architectural visualization, interior design, or a related field

Experience:

- A minimum of 5 years of experience in architectural visualization or a related field
- Experience leading a team and providing guidance and mentorship
- Experience developing creative concepts and guiding the artistic direction of projects

Skills:

- Strong attention to detail and ability to articulate errors or inconsistencies in visualizations
- Excellent communication and collaboration skills
- Ability to work effectively in a team environment
- Ability to adapt to new software and techniques as needed
- Strong problem-solving skills and ability to troubleshoot technical issues
- Preferred proficiency in 3D modeling, rendering, and post-production software such as 3ds Max and CoronaRender, and relevant plugins.
- Ability to assess and discuss colour grading, lighting conditions and photography.

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Gabriel Saunders offers:

- Work with leading local and global design teams on exciting projects.
- Encouraging, creative, open, diverse and motivated studio environment and culture.
- Commitment to work-life balance including flexible working arrangements.
- Perks such as paid birthday leave, 2 weeks paid parental leave and beautiful studio in the heart of Fitzroy, Melbourne.
- Globally recognised studio.

To Apply for this Role

Email your cover letter, CV and folio to: jobs@gabrielsaunders.com.au
Please title the email "Aesthetic Director Application"

Please answer the below questions in your application:

1. Share your favourite architectural and/or interiors photography series from a singular built project. What specifically about it makes it exceptional?
2. Choose one single image from that series. Break it down visually.
3. Find an image from Gabriel Saunders' portfolio that closely references either that campaign or that specific image. Show us the image and articulate the similarities and differences. What connects them, and where do they diverge?
4. Now show us one photograph of a project - Interior or Exterior - from a reputable source that you believe doesn't work. Break it down visually.
5. A new project has come in and it's early stages, prior to the formal briefing. The design practice is an international design firm you haven't worked with before. You have the basic requirements—site, scope. In preparation for the project, walk us through your first steps: what are the first three things you actually do, in order? What are you looking at specifically, and what question is each action trying to answer?

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